

Dear Students and Parents,

August 2018

Attached to this note are several ad forms: a patron form and a sample advertising layout page. Additional copies will be available on the website and at rehearsal. You can sell ads to your family if they have a business to advertise or you can visit local businesses, letting them know that their ad will reach about 1,500 people during the run of this show! Patrons are a wonderful way for your family and friends to support the show and give you encouragement, and even a place for you to send “break-a-legs” to your fellow cast and crew!

We would like each cast member to sell the equivalent of a least one full page ad. This could be a combination of two half pages or one full page.

Please make sure that you submit a separate ad form for each ad that you sell and that your name is on the top of each form. You should also submit a separate patron form for each one, again writing your name at the bottom. Place all forms, ads, and money in an envelope, write your name on the envelope, and then turn it in at the beginning of rehearsal. Payment can be made by cash or check with checks made out to **West Shore Christian Academy** or **WSCA**.

The reason we sell advertisements is to cover the cost of costumes and other expenses, in lieu of charging a costume or participation fee. We recognize that some parents/students would prefer not to sell advertisements, and in such cases, you may simply pay the fee, which is the cost of one full page ad.

If you have any questions about ads: [louise.clutter@csagh.org](mailto:louise.clutter@csagh.org)

For all other concerns: [musical@westshorechristian.org](mailto:musical@westshorechristian.org)

**All forms and payments are due by Wednesday, October 24, 2018.**