

2018 Musical Playbill Advertising and Patron Ads

Advertisements: NEW! Ads are in Full Color

We offer two pricing options. The most cost-effective option is a digital ad provided by the advertiser. If submitting a digital ad, please do so by email to:

louise.clutter@csagh.org. Digital file types accepted- pdf, png, jpeg, indd, psd, doc.,ai, tiff.

The slightly more expensive ad is one where the advertiser provides a paper version of their camera-or copy-ready ad, which will need to be scanned by the graphic designer (note that ads with dark backgrounds will not reproduce well).

| Ad Size | Dimensions | Digital Copy | Hard Copy | Image Color |
|-----------------------------|--------------|---------------------|--------------|-------------|
| One Liners | See below | \$10-20 ONLINE ONLY | | Full Color |
| Half Page | 4.5" x 3.25" | \$150.00 | \$170.00 | Full Color |
| Full Page | 4.5" x 6.5" | \$300.00 | \$320.00 | Full Color |
| Inside Front Cover | 4.5" x 6.5" | \$450.00 | \$480.00 | Full Color |
| Inside Back Cover | 4.5" x 6.5" | \$450.00 | \$480.00 | Full Color |
| Back Cover <i>(SOLD)</i> | 4.5" x 6.5" | \$550.00 N/A | \$580.00 N/A | Full Color |

ONE LINERS:

One liners are a congratulations to one or more cast members or family messages. **These messages are text only and limited to 100 characters per line.** Please submit online at www.wscamusical.weebly.com and send payment to:

West Shore Christian Academy
 ATTN: Louise Clutter
 201 W Main Street
 Shiremanstown, PA 17011

“One Line” (online form is 2 lines).....\$10

“Two Lines” (online form is 4 lines).....\$15

“Three Lines” (online form is 6 lines).....\$20

ALL PATRONS ADS and ONE LINERS ARE DUE Wednesday October 24, 2018