

November 2019



To Whom It May Concern,

West Shore Christian Academy students will present “Beauty and the Beast” on March 19-21, 2020. Producing the musical can be quite costly, we rely on the proceeds from ad sales to help pay the costs for printing the playbill and other advertising expenses for the production each year.

We greatly appreciate the donations and financial assistance we have received over the years and we are grateful for the continued support of the community members and local businesses. We ask that you consider supporting our show this year through purchasing a playbill ad. Each year, we have a total audience attendance of approximately 1,500 patrons. Many local businesses and attractions have already discovered that advertising in the WSCA musical playbill is an easy and cost-effective way to advertise. Please consider joining them to increase your exposure in our community as well as supporting the talented students at West Shore Christian Academy.

Enclosed is a form that details ad formatting and pricing. To submit your completed ad or patron form you can:

- Return the completed form and payment to the student who requested the ad
- Scan and email the form to [louise.clutter@csagh.org](mailto:louise.clutter@csagh.org) and send the payment in separately
- Go to [wscamusical.weebly.com](http://wscamusical.weebly.com) to download the form online, complete the form and mail the form with payment
- Submit your digital or paper ad as per the attached guidelines. Mail the form with payment to the following address:

West Shore Christian Academy  
ATTN: Louise Clutter  
201 W Main Street  
Shiremanstown, PA 17011

Thank you for caring about the students at West Shore Christian Academy. They take great pride in their performances and appreciate your generosity.

With Many Thanks,  
Musical Production Team  
West Shore Christian Academy

2020 Musical Playbill Advertising and Patron Ads  
Advertisements

Digital file types accepted- pdf, png, jpeg, indd, psd,  
doc, ai, tiff. NEW! Ads are in Full Color

Please submit digital ad by email to:  
[louise.clutter@csagh.org](mailto:louise.clutter@csagh.org)

Ad Size: Quarter Page  
Dimension: 3.5” x 2.25”  
Cost:\$75.00

Ad Size: Half Page  
Dimension: 3.5” x 4.5”  
Cost:\$150.00

Ad Size: Full Page  
Dimension: 7” x 4.5”  
Cost:\$300.00

Ad Size: Inside Front Cover (sold)  
Dimension: 8.25” x 4.25”  
Cost: \$450.00

Ad Size: Inside Back  
Cover Dimension: 8.25” x 4.25”  
Cost: \$450.00

Ad Size:Back Cover (sold)  
Dimension: 8.25”x 4.25”  
Cost: \$550.00

One liners are congratulations to one or more cast members or family messages. These messages are text only and limited to 100 characters per line. Please submit online [www.wscamusical.weebly.com](http://www.wscamusical.weebly.com) and send payment to:

WSCA Attn: Louise Clutter  
201 W Main Street,  
Shiremanstown, PA 17011

ONE LINERS: \$10-20 ONLINE ONLY

“One Line” (online form is 2 line)\$10  
“Two Lines” (online form is 4 lines)\$15  
“Three Lines” (online form is 6 lines)\$20

ALL PATRONS ADS and ONE LINERS ARE DUE Friday  
February 28, 2020

PLAYBILL AD FORM

STUDENT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

WHAT SIZE ADVERTISEMENT WOULD YOU LIKE TO PURCHASE?

Ad Size: Quarter Page  
Dimension: 3.5" x 2.25"  
Cost:\$75.00

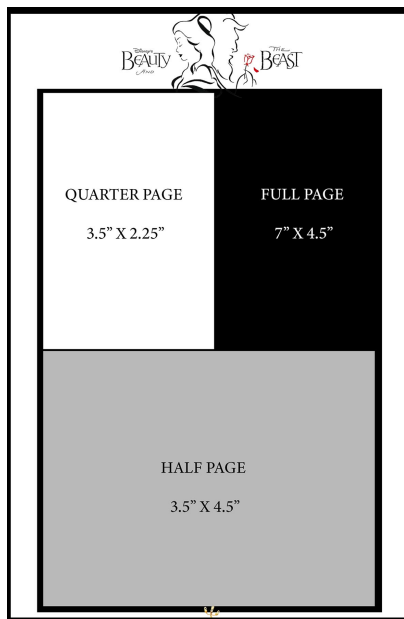
Ad Size: Half Page  
Dimension: 3.5" x 4.5"  
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Ad Size: Full Page  
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Cost: \$450.00

Ad Size: Inside Back Cover  
Dimension: 8.25" x 4.25"  
Cost: \$450.00

Ad Size:Back Cover (sold)  
Dimension: 8.25"x 4.25"  
Cost: \$550.00



Email Digital AD to:

[louise.clutter@csagh.org](mailto:louise.clutter@csagh.org)

Mail Form With Payment To The  
Following Address:

West Shore Christian Academy  
ATTN: Louise Clutter  
201 W Main Street  
Shiremanstown, PA 17011

CASH OR CHECK MAILED TO WSCA

email ad to: [louise.clutter@csagh.org](mailto:louise.clutter@csagh.org)

5: 75=E53@47? 367B3K34>7FA zI 7FE AD75: D;EF;3@35367? KŠADzI E53ŠI ;F: zB>3K4;>>Š;@F: 7? 7? A >,@7z

B>3K4;>> 36 8AD? ? GEF 47EG4? ;FF 76 4K 8D;6 3Kl 874DG3DK \$\*1\$' \$'